



IP COMMERCIALIZATION IN AN INTERCONNECTED WORLD

LESSONS AND POLICY OPPORTUNITIES FOR INDIA AND DENMARK

10 MAY 2022



**Green
Strategic
Partnership**
India-Denmark

INTRODUCTION

India and Denmark, together are embarking upon strengthening the IP commercialization ecosystem and potential for IP led growth in both countries. We believe that dialogues between IP creators/innovators, investors and policy makers is key to ensure that framework conditions for commercialization of IP are suited to foster innovation and green growth. To support these dialogues, key stakeholders in both countries have contributed to a new report which outlines key challenges in the ecosystem and offers evidence-based opportunities for policy and practical application. This international conference to enhance IP commercialization will draw together stakeholders from across the ecosystem to learn, discuss and explore ways to strengthen IP Commercialization in an Interconnected World. The conference will build on to discuss opportunities from the report. All participants will receive a digital copy of the report before the conference.

The one day conference aims to serve as a knowledge sharing platform as a part of Indo-Danish cooperation and will converge key stakeholders including policy makers, IP creators, disseminators, commercialization enablers, investors, along with eminent and experienced thought leaders from India and Denmark to envision road map for further strengthening the IP commercialization ecosystem at both ends.

CONFERENCE AGENDA

10 May 2022 | Taj Mahal, New Delhi

Registration

09:30 - 10:00 **Registration**

Inauguration

10:00 - 11:00

Keynote Session

The Conference will begin with the summary of the key highlights from the report, "IP Commercialization in an Inter-connected World" which will set the context of the discussion for the day. This will be followed by Welcome remarks by dignitaries from both the countries.

The plenary session will highlight existing framework conditions and policy stimulus, success thus far and envisioned roadmap for IP led socio-economic growth.

Welcome remarks:

- H.E. Martin Strandgaard, Deputy Head of Mission, Embassy of Denmark
- Shruti Singh, Joint Secretary, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, India

IPolicy stimulus and vision for IP led economic growth

- Shruti Singh, Joint Secretary, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, India
- John Jensen, Deputy Director General, Danish Patent and Trademark Office

Report highlights:

- Pushpa Vijayaraghavan, Director & Practice Lead – Healthcare, Sathguru Management Consultants

11:00 - 11:15

TEA BREAK

CONFERENCE AGENDA (CONT'D)

10 May 2022 | Taj Mahal, New Delhi

SESSION 2

Overarching policy framework and enabling ecosystem

11:15 - 12:00

The session will focus on discussing policy framework along with the best practices for IP commercialization, experiences on drivers for successful licensing. Stakeholders will also deliberate on the cultural changes needed which may be triggered through policy changes or other mechanisms for further strengthening commercialization outcomes.

Session Speakers:

Moderator: Pushpa Vijayaraghavan, Director & Practice Lead – Healthcare, Sathguru Management Consultants

- Vibha Malhotra Sawhney, Head IP Unit, CSIR
 - Mohit Gambhir, Innovation Director, Ministry of Education
 - Lene Lange, Professor, Dr. Scient, Bioeconomy, Research & Advisory
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SESSION 3

Innovation to commercialization: Food and Lifesciences sectors

12:00 - 12:45

The session will include a stimulating interactive discussion between the key stakeholders to share their experiences on various models for enhancing technology readiness and drivers at both ends for continued success in nurturing spin-outs as a means to boost translational research and IP commercialization ecosystem.

Session Speakers:

Moderator: Lene Lange, Professor, Dr. Scient, Bioeconomy, Research & Advisory

- Hemant Patil, Patent Prosecution Manager, Novo Nordisk
 - Virender Sangwan, Director- Innovations, Dr. Shroff's Charity Eye Hospital
 - Bjarke Bak Christensen, Head of Department, Department of Bioengineering, Technical University of Denmark
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12:45 - 13:45

LUNCH BREAK

SESSION 4

Spin-outs and other models to enhance technology readiness

13:45 - 14:30

The plenary session will summarize the key take aways from the parallel sessions and discuss with a larger audience the effective models for enhancing IP commercialization outcomes by strengthening overall IP portfolio, industry - academia interactions and policy requirements.

Session Speakers:

Moderator: Pushpa Vijayaraghavan, Director & Practice Lead – Healthcare, Sathguru Management Consultants

- Ravi Pandey, Research Establishment Officer (Innovation and Incubation), Indian Institute of Technology Kanpur (IIT Kanpur)
 - Cagdas Citirikkaya, International Investment Officer, Innovation Fund Denmark
 - Dharendra Singh, CEO, Founder & Air Quality Specialist, Airshed
 - Nikolaj Ilsted Bech, Sektionsleder, Teknologisk Institut
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CONFERENCE AGENDA (CONT'D)

10 May 2022 | Taj Mahal, New Delhi

SESSION 5

Innovation to commercialization: Enabling the green transition

14:30 - 15:15

The session will highlight potential areas of public-private collaboration which hold the potential for creating green/sustainable solutions in the clean energy segment and other green technologies that accelerate innovation and spur green transition

Session Speakers:

Moderator: Satyanarayana KV, Vice President - Life Sciences Advisory, Sathguru Management Consultants

- Samit Jain, Managing Director, Plus Advanced Technologies
- Vibha Dhawan, TERI research leads for biofuel, clean energy research
- Henrik Bjørnager Jensen, International Director, CLEAN – Environmental Cluster Denmark
- Sandeepan Bisht, Managing Director, Dinex Emission Solutions India Private Limited
- Yogendra Kumar Mishra, Professor, University of Southern Denmark

15:15 - 15:30

TEA BREAK

SESSION 6

Advancing IP commercialization ecosystem and enhancing licensing outcomes

15:30 - 16:15

This session will highlight potential areas for public-private collaboration which hold the potential for creating green/sustainable solution in the food and life-science segment

Session Speakers:

Moderator: Shirshendu Mukherjee, Mission Director Program Management Unit (DBT-BIRAC_BMGF_Wellcome Trust)

- Rajneesh Kumar, Technology Transfer Officer, Birla Institute of Technology and Science (BITS), Pilani
- Sudha Mysore, Chief Executive Officer, Agrinnovate India Limited
- Bjarke Bak Christensen, Head of Department, Department of Bioengineering, Technical University of Denmark
- Nikolaj Ilsted Bech, Sektionsleder, Teknologisk Institut

SESSION 7

Enhancing the bi-lateral partnership in Innovation commercialization

16:15 - 17:00

This concluding session will summarize the Indian and Danish tech transfer ecosystem and will discuss the way forward to identify collaborations and technology sharing opportunities for enhancing the overall IP commercialization ecosystem

Session Speakers:

Moderator: Martin Bech, Senior Advisor, Danish Academy of Technical Sciences (ATV)

- Shirshendu Mukherjee, Mission Director, BIRAC
- G. Ganesh Das, Chief - Strategy, Innovation, R&D and Chief Sustainability Office, Tata Power-DDL
- Shannon Olsson, Global Director, ECHO Network
- Henrik Bjørnager Jensen, International Director, CLEAN
- Cagdas Citirikkaya, International Investment Officer, Innovation Fund Denmark

17:00 - 17:30

CONCLUDING HIGH TEA